

**APPARATUS, METHOD, AND BUSINESS METHOD FOR ENABLING
CUSTOMER ACCESS TO COMPUTER SYSTEM EXECUTION DATA IN
EXCHANGE FOR SHARING THE EXECUTION DATA**

ABSTRACT OF THE DISCLOSURE

5 An apparatus, method, and business method allow a customer to access execution
data only if transmission of the execution data to the vendor is enabled. In a first
embodiment, the customer cannot access any execution data unless transmission of the
execution data to the vendor is enabled. In a second embodiment, the customer can
access some limited execution data, but cannot access more extensive execution data
10 unless transmission of the execution data to the vendor is enabled. The preferred
embodiments provide the capability of a customer accessing historical execution data in
exchange for the customer transmitting the execution data to the vendor. In this manner
the needs of both vendor and customer are satisfied.